

# CARLOS N. KHALILI BOUKAI

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Accomplished data analyst with a robust background in sales for Kosher certification, renowned for a meticulous and analytical approach to problem-solving. Possesses a keen eye for detail, adept at uncovering trends, and seizing opportunities to drive business growth. Expert in translating complex data into compelling narratives and actionable insights, enabling informed decision-making for stakeholders. Highly skilled in data visualisation, utilising tools like Tableau, PowerBI, and SQL to deliver clear and impactful presentations. Proven track record of improving operational efficiency and expanding market reach, combined with exceptional communication and technical skills. Eager to leverage analytical expertise to support organisational objectives and foster innovative solutions.

## KEY SKILLS

- **Data Analytics & Visualisation:** Expert in Tableau, Power BI, and Google Data Studio.
- **Programming & Scripting:** Proficient in Python and SQL.
- **Data Management:** Skilled in data cleaning, mining, and web scraping.
- **Statistical Analysis:** Strong foundation in statistical methods.
- **Technical Documentation:** Competent in creating detailed reports.
- **Project Management:** Effective in managing end-to-end projects.
- **Communication & Presentation:** Clear and compelling data storytelling.
- **Sales & Market Analysis:** Experienced in market trend identification and sales growth.
- **Problem-Solving:** Agile and innovative in tackling challenges.

## PROJECTS

**Influenza Project:** Conducted data analytics and forecasting to assist a limited-resources medical agency in providing an additional 4% temporary staff to clinics and hospitals in more vulnerable states.

**Rockbusters Stealth:** Joined and analysed data from relational databases to help a struggling rental movie firm launch an online platform. Successfully identified top customer locations, continents with the most customers, and provided data-driven marketing suggestions.

## PROFESSIONAL EXPERIENCE

**Trainee Data Analyst, Speedy Mentors, London, UK**

**Mar 2024 – Jul 2024**

- Interpreted data, analysed the result, and created analytical reports.
- Created rich interactive visualizations through data interpretation and analysis using Google Data Studio, PowerBI, Tableau, and KIBANA.
- Provided technical expertise on data cleaning, data mining, and web scraping.
- Created database connections, schema, and developed queries using SQL commands.
- Developed programming scripts, plots, and analysed data using R and Python.
- Assisted senior data analyst as needed.

**Sales Representative, KLBD Kosher Certification, London, UK**

**2011 – Present**

- Analysed company's data to evaluate possibility of Kosher Certification, resulting on 40% of applications being approved.
- Analysed sectors of industries from certified companies to find trend of exports on Spanish-speaking countries, to focus marketing efforts on those sectors. This resulted in an increase of over 10% of certified companies.
- Assisted certification team as needed.

**Factory Inspector, London Board for Shechita, London, UK**

**2011 – Present**

- Coordinated various teams to ensure a smooth operation in the production of kosher meat.
- Trained new candidates for the position of local rabbinical supervisors.
- Gave presentations on the topic of kosher meat production to non-technical members of the community.

**Community Rabbi, Jewish Community of Torremolinos/Costa del Sol, Spain**

**2002 – 2010**

- Increased community membership by 40% by attracting younger families to social and cultural activities in a predominantly older community.
- Boosted community revenue by 35% by offering religious services to Jewish tourists in the area.

## EDUCATION

**Certificate in Data Analytics, CareerFoundry, Berlin, Germany**

**Feb 2023 – Nov 2023**

**Master's Degree in Adult Education, Middlesex University, London, UK**

**2018 – 2020**